

2022 SPONSOR PROSPECTUS

SECURED FINANCE NETWORK SOUTHWEST PRESENTS:

PEGapalooza® 2022

DEALMAKER *Wine & Whiskey Tasting*



January 2022

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 **Secured Finance
Network**
SOUTHWEST

PEGapalooza®

Secured Finance Network Southwest | DALLAS, TEXAS | January 2022

What is PEGapalooza?

PEGapalooza is the premier private-equity event in the Southwest.

Join 300+ deal professionals from around the country for an evening of power networking over wine, Whiskey and heavy apps.

The wine and Whiskey tasting will feature 15 Private Equity Wine Table Hosts PLUS 10 additional wine or Whiskey table sponsors. That's 25 tables in all, with highly rated libations from all regions of the globe. Heavy apps will be served throughout the evening.

Who Attends?

Attendees of PEGapalooza will include deal professionals, intermediaries and private equity investors serving the Merger and Acquisition Community. The composition of the attendees will be as follows:

- » Select Private Equity/Junior Capital Fund Managers
- » Regional Investment Bankers
- » Sponsors and Invited Guests
- » Other Professional Deal Intermediaries



PEGapal/8za®

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Participating Private Equity Groups, Investment Banks and Event Sponsors that participated in the previous event.

Investment Banks

Alden Advisors
Baker Tilly
Bulkley Capital
Capstone Headwaters
Chiron Financial
Focus Strategies
Founders Advisors
MHT Partners
Pinecrest Capital Partners
Stout
Telos Capital Advisors
Transitus Capital
White Rock Advisors
Wilcox Investment Bankers

Private Equity Groups

Ardenton Capital
Argenta
Blackland Capital
BluePoint Capital Partners
CenterOak Partners, LLC
Gauge Capital
Insight Equity
NCK Capital, LLC
Rockwood Equity
Strait Lane Capital
Stonehenge Partners
Trinity Hunt Partners
Tritium Partners
Valesco Industries
Wynnchurch Capital, Ltd.

Dealmaker Sponsors

Baker Tilly
Calvetti Ferguson
CR3 Partners/Overlay Analytics
Drinker Biddle
Grant Thornton
Mazars USA
Moss Adams
Perkins Coie, LLP
Polsinelli
Reed Smith
Riveron
Vaco
Weaver
Wilmington Trust

Sponsor Opportunities

Title Sponsor - \$5,000 *(2 available - category exclusive)*

- » Exclusivity by industry
- » 60 seconds to address attendees at "Invite Only" VIP reception
- » 2 attendees at exclusive PE/I-Bank lunch
- » 2 attendees at exclusive PE/I-Bank pre-wine tasting reception
- » 8 complimentary tickets to Dealmaker Wine & Whiskey Tasting
- » One 6' table with wine, signage and marketing materials
- » One wine serving professional at table
- » Logo inclusion on all marketing materials and brochure
- » Sponsor signage at event
- » Premier placement of 1 pager in Digital Directory



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Wine Table Host - \$2,950 *(10 available)*

- » 4 complimentary tickets to DealMaker Wine & Whiskey Tasting
- » One 6' table with wine, signage and marketing materials
- » One wine serving professional at table
- » Logo inclusion on all marketing materials and brochure
- » Sponsor signage at event
- » Premier placement of 1 pager in Digital Directory

Lunch Sponsor - \$3,500 *(only 1 available)*

- » 2 reps to attend lunch
- » Company recognition @ lunch by SFNet SW President
- » One 6' table with wine, signage and marketing materials
- » One wine serving professional at table
- » 2 complimentary tickets to DealMaker Wine & Whiskey Tasting
- » Logo inclusion on all marketing materials and 1 pager in Digital Directory
- » Sponsor signage at event
- » Limited number of discounted admissions

Event Sponsor - \$1,500 *(5 available)*

- » 2 complimentary tickets to DealMaker Wine & Whiskey Tasting
- » Logo inclusion on all marketing materials and 1 pager in Digital Directory
- » Sponsor signage at event
- » Limited number of discounted admissions

Valet Sponsor - \$1,500 *(only 2 available)*

- » 2 complimentary tickets to DealMaker Wine & Whiskey Tasting
- » Marketing and signage at event, outdoors and in lobby
- » Logo inclusion on all marketing materials and 1 pager in Digital Directory

REGISTER HERE